

Contact

+37068381333 (Mobile)
augustinas.balaisis@gmail.com

www.linkedin.com/in/
augustinasbalaisis (LinkedIn)
www.litkraft.co.uk (Company)
menufakultetas.vdu.lt/katedros/
siuolaikiniu-menu-katedra/
(Company)

Top Skills

Marketing Strategy

Team Building

Visual Communication

Languages

English (Professional Working)

Lithuanian (Native or Bilingual)

Russian (Professional Working)

Augustinas Balaišis

Marketing Assistant at LITKRAFT

Summary

I am a creative, with CAN DO attitude and adapt well in various situations. Have many years of teaching experience, so connect well with people from all walks of life.

My Key Skills and experience:

- Strong social media marketing skills
- Experience in online and offline marketing
- Experience in producing engaging content for various online and offline platforms
- Excellent marketing collateral design skills: brochures, flyers, business cards etc.
- Experience in creating website design
- Good team player who is used to working under pressure and to tight deadlines
- An exceptional attention to details

I've been working on projects with companies and brands:

Baltic Red, Bianchi, Bonduelle, C-gates, Eoltas, eSTAR, Fazer, Fiskars, Iceco, Kauen Craft, Knowledge Cotton Apparel, Litfas, Loreal, Mezon, Newsec, Sandriff, Sanitas, Wilson, Zalgiris ...and more.

I love what I am doing and loving what I do pushes me forward.
If you are in search of creative solutions - get in touch

Experience

LITKRAFT LTD

Marketing Assistant

February 2018 - Present

London, United Kingdom

Working in a marketing team of 3. On a daily basis we are creating multilingual marketing campaigns for social media, online and offline publications,

Vytauto Didžiojo universitetas

Lecturer

February 2018 - Present

<http://menufakultetas.vdu.lt/katedros/siuolaikiniu-menu-katedra/>

Faculty of Arts, Department of Contemporary Art.

Teaching modules:

E-Music and Marketing,

Music Video,

Expression of Audiovisual Art

Major project,

Media Technologies,

Publishing Process,

Practice of Publishing

Vytauto Didžiojo universitetas

Music Production Program Leader

August 2018 - Present

[Music Production Program Leader](http://www.vdu.lt/en/study/program/show/255)

<http://www.vdu.lt/en/study/program/show/255>

GETNORD MOBILE

Head of Design

September 2017 - January 2018 (5 months)

Kaunas, Lithuania

<http://www.getnord.com>

Vytauto Didžiojo universitetas

Assistant Professor, expert

August 2015 - January 2018 (2 years 6 months)

<http://menufakultetas.vdu.lt/katedros/siuolaikiniu-menu-katedra/>

Faculty of Arts, Department of Contemporary Art.

Teaching modules:

Audiovisual Art

Audiovisual Technologies,

Audiovisual Investigation,

E-Music and Marketing,

Music Video,

Video Art,
Major project,
Media Technologies,
Basics of Graphic Design,
Graphic Design,
Graphic Design and Publishing,
Publishing Process,
Practice of Publishing,
Basics of Creative Photography.

Slyva

Art Director

March 2017 - September 2017 (7 months)

Lithuania

Social media marketing agency.

<http://www.slyva.lt>

Vytauto Didžiojo universitetas

Music Production Program Leader

April 2016 - September 2017 (1 year 6 months)

<http://www.vdu.lt/en/study/program/show/255>

SHOT.It

Art Director

April 2010 - October 2016 (6 years 7 months)

Post-production supervisor.

Video, photo and graphic design.

Vilties Žiedas

Vocational Rehabilitation Lecturer

December 2012 - May 2013 (6 months)

Kaunas

Head lecturer of photography in vocational rehabilitation centre for people with special needs.

Libraries for Innovation (project)

Lecturer

September 2010 - November 2010 (3 months)

<http://www.bibliotekospazangai.lt/en/>

After the implementation of the project “Libraries for Innovation”, the system of the public libraries in Lithuania became the strongest force helping residents overcome social exclusion – to master and start using digital sources and e-services.

Foto PRO

Art Director, Photographer

August 2009 - December 2009 (5 months)

Terra Media

Director of Video Department

April 2009 - August 2009 (5 months)

Rodiklis

Associate Creative Director

July 2008 - February 2009 (8 months)

Join us GROUP

Director

January 2007 - September 2008 (1 year 9 months)

RGB

Video Editor

October 2005 - March 2007 (1 year 6 months)

Vilniaus dailės akademija | Vilnius Academy of Arts

7 years

Master

2005 - 2007 (3 years)

Bachelor

2001 - 2005 (5 years)

TV Vakarai

Television Editor

September 2003 - January 2004 (5 months)

DV PRO

Video Editor

April 2003 - August 2003 (5 months)

Education

Vytauto Didžiojo universitetas

Master's degree, Marketing and Sales · (2018 - 2020)

Vilniaus Dailes Akademija

Master's Degree, Audiovisual art · (2005 - 2007)

Vilniaus Dailes Akademija

Pedagogical qualification, Audiovisual art · (2007 - 2008)

University of Plymouth

Socrates Erasmus, Media Arts · (2004 - 2004)

Vilniaus Dailes Akademija

Bachelor's Degree, Photography and Media arts · (2001 - 2005)