

Contact

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augustinasbalaisis (LinkedIn)
www.advertising.lt (Blog)
litkraft.co.uk/ (Company)

Top Skills

Marketing Strategy
Team Building
Visual Communication

Languages

English (Professional Working)
Lithuanian (Native or Bilingual)
Russian (Professional Working)

Augustinas Balaišis

Marketing Project Manager at LITKRAFT LTD

Summary

I am a creative administrator, with CAN DO attitude and adapt well in various situations. Have experience in teaching, so connect well with people from all walks of life.

My Key Skills and experience:

- Experience in project management & budget control & team leading, effective brief writing
- Experience in planning & producing engaging content for various online & offline platforms
- Excellent marketing collateral design skills
- Strong social media marketing skills
- Good team player who is used to working under pressure & to tight deadlines
- An exceptional attention to details

I've been working on projects with companies and brands:

Baltic Red, Bianchi, Bonduelle, C-gates, Eoltas, eSTAR, Fazer, Fiskars, Iceco, Kauen Craft, Knowledge Cotton Apparel, Litfas, Loreal, Mezon, Newsec, Sandriff, Sanitas, Wilson, Zalgiris ...and more.

I LOVE what I am doing and LOVING what I do pushes me FORWARD.

I'm passionate about creating a content and marketing so much so that even started a blog.

If you are in search of creative solutions - get in touch. I'm based in Kaunas, Lithuania.

Experience

LITKRAFT LTD
Marketing Project Manager
February 2018 - Present
London, United Kingdom

Working in a marketing team of 3. On a daily basis we are creating multilingual marketing campaigns for social media, online and offline publications. Managing projects from start to finish. Planning, managing and executing projects related to marketing campaigns. Turning the vision into reality.

Vytauto Didžiojo universitetas

Lecturer

August 2015 - Present

Kaunas, Lithuania

Teaching modules:

Visual Communication in Marketing;

E-Music and Marketing;

Management of Media Art Projects;

Media Technologies, Audiovisual Technologies, Audiovisual Art, Audiovisual Investigation;

Expression of Audiovisual Art;

Practice of Publishing, Publishing Process;

Basics of Graphic Design;

Graphic Design;

Graphic Design and Publishing;

Basics of Creative Photography;

Music Video.

Vytauto Didžiojo universitetas

Music Production Program Leader

August 2018 - Present

Music Production Program Leader

Coordinator of music production program. Franchise: University of Central Lancashire.

UCLan's Music Production degree is one of only two JAMES-accredited courses with this title in the UK.

The strength of the course is evident through its excellent industry connections which have been recognised through accreditation by the JAMES organisation on behalf of the Association of Professional Recording Services (APRS), UK Screen and the Music Producers Guild (MPG).

<http://www.vdu.lt/en/study/program/show/255>

Slyva

Head Of Design Department

March 2017 - September 2017 (7 months)

Lithuania

Social media marketing agency.

<http://www.slyva.lt>

Vytauto Didžiojo universitetas

Music Production Program Leader

April 2016 - September 2017 (1 year 6 months)

Coordinator of music production program. Franchise: University of Central Lancashire.

SHOT.It

Art Director

April 2010 - October 2016 (6 years 7 months)

Post-production supervisor.

Video, photo and graphic design.

Rodiklis

Associate Creative Director

July 2008 - February 2009 (8 months)

Join us GROUP

Director

January 2007 - September 2008 (1 year 9 months)

RGB

Video Editor

October 2005 - March 2007 (1 year 6 months)

Vilniaus dailės akademija | Vilnius Academy of Arts

6 years

Master

2005 - 2007 (2 years)

Bachelor

2001 - 2005 (4 years)

Education

Vytauto Didžiojo universitetas

Master's degree, Marketing and Sales · (2018 - 2020)

Vilniaus Dailes Akademija

Master's Degree, Audiovisual art · (2005 - 2007)

Vilniaus Dailes Akademija

Pedagogical qualification, Audiovisual art · (2007 - 2008)

University of Plymouth

Socrates Erasmus, Media Arts · (2004 - 2004)

Vilniaus Dailes Akademija

Bachelor's Degree, Photography and Media arts · (2001 - 2005)